

For more information:  
Bonnie Kapp, President and CEO, New Morning  
[BAKapp@newmorning.org](mailto:BAKapp@newmorning.org) or cell (803) 920-9696

Heather Burchfield, Client Relations Manager  
MUSC Health Center for Telehealth  
[burchfhe@muscd.edu](mailto:burchfhe@muscd.edu)

## STATEWIDE CONTRACEPTIVE ACCESS PROGRAM NOW OFFERING 24/7 VIRTUAL CARE

**Columbia, S.C. (September 23, 2025)** – New Morning, a South Carolina nonprofit working to expand access to affordable reproductive healthcare and contraceptive services statewide, announced a new collaboration with MUSC Health through its Center for Telehealth. Now uninsured women anywhere in South Carolina can access affordable contraceptive services 24/7 through a simple process involving a virtual consultation with an MUSC Health provider.

New Morning's contraceptive access program branded "No Drama," has provided in-person and virtual contraceptive services to more than 600,000 women across the state since 2017. Through NoDrama.org – the program's public education website and portal to care – any uninsured South Carolina woman can have a virtual appointment with an MUSC Health provider regarding contraceptive services day or night and on weekends, at a convenient time of her choosing. The website also allows visitors to compare contraceptive methods, search for a participating clinic nearby, set up an in-person appointment if preferable, and ask questions of No Drama's patient advocate.

"Around-the-clock, convenient access to contraceptive care for South Carolina's women across all 46 counties is vital. Patients have asked about it for years, and we're pleased to work with MUSC's Center for Telehealth to make it happen," said New Morning President and CEO Bonnie Kapp. "Since day one, New Morning has been singularly focused on providing all South Carolinians with equitable access to high-quality contraceptive services. In a state rife with healthcare barriers and medical deserts, convenient, accessible and affordable contraception is crucial."

Underwritten by New Morning, a patient's first virtual visit with MUSC Health via No Drama is free. Based on her insurance status and income, her three-month supply of the contraceptive method of her choice will be free or low cost. Prescriptions are available the same day through the patient's local pharmacy or by mail from No Drama's mail order pharmacy.

"We're proud to work with New Morning to provide their patients access to virtual care and prescription services," said Emily Warr, Administrator of MUSC's Center for Telehealth. "This collaboration reflects our shared commitment to improving access and making high quality healthcare more easily available."

### ABOUT NEW MORNING

Based in Columbia, S.C., New Morning works to increase South Carolinians' access to family planning, counseling, and contraceptive services. Since launching in 2017, New Morning has played a critical role in expanding access to contraception across the state, leading the charge to

ensure all South Carolinians have access to safe, effective, and affordable contraception. As a model program for the South, New Morning's initiatives and network of more than 100 partner clinics across the state are consistently working to improve access and eliminate barriers to birth control. Since the program launched, South Carolina has seen a 58% decline in unwanted births statewide. For more information, visit [newmorning.org](http://newmorning.org) and [NoDrama.org](http://NoDrama.org).

#### **ABOUT MUSC HEALTH**

The Medical University of South Carolina (MUSC Health) Center for Telehealth (the Center) has more than 16 years of experience providing telehealth, offering over 100 unique telehealth services to 444+ sites across South Carolina, the majority of which are in partially or fully medically underserved regions. The Center is recognized as one of only two Telehealth Centers of Excellence in the United States, awarded in 2017 by the Health Resources and Services Administration (HRSA). The Center was recognized for its successful telehealth programs with a high annual volume of telehealth visits, substantial service to rural and medically underserved populations through telehealth, and financially sustainable telehealth models.

# # #